

# obaggo® Pilot Program

## Capture and Recycle Residential Plastic Bags and Packaging Film

1

Residents make Obaggo disks at home

(or, bring bags-of-bags to recycling center)



Towns place collection bins at recycling centers

2

3

Residents drop-off Obaggo disks

(or, attendants make disks from bags-of-bags)



Obaggo collects and pays for disks

4

**Individuals:** Pre-Order your **Obaggo** on our **Indiegogo** crowdfunding campaign  
**Towns:** Pre-Order your **Pilot Program Package** on our **Indiegogo** crowdfunding  
**Indiegogo** crowdfunding will launch on **September 29!** [www.Obaggo.com/pilot](http://www.Obaggo.com/pilot)



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# Obaggo® Pilot Program Details

**Who:** Obaggo is focused on providing recycling solutions for plastic bags and packaging film. Our **long-term** goal is to get densified plastic film **disks** accepted into **single-stream** recycling programs, be an advocate for sustainable packaging, and improve plastic film labeling. Our **near-term** goal is to capture densified plastic film through **drop-off bins** at transfer stations and recycling centers. This is the main focus of the Pilot Program.

Any town, organization, business, school or individual household can participate.

**What:** Program participants (e.g. towns) will purchase a pilot program kit, consisting of collection bins and Obaggo devices. Obaggo will work with each participant to develop the logistics for collection. Households will simply purchase an Obaggo kitchen appliance.

**When:** The pilot program will launch in coordination with the shipment of Obaggo plastic bag compactors and bins, most likely in the fall of 2022, and will last at least 12 months.

**Where:** The pilot program is focused on the geographical area within approx. 60 miles of Boston, Massachusetts. Participants in this area are eligible for disk collection and purchase by Obaggo. We will work with participants in other geographical areas to determine the best way to collect and recycle their Obaggo disks.

**How: To conduct a Pilot Program:** Sign-up for the program on the Obaggo website: [www.Obaggo.com/pilot](http://www.Obaggo.com/pilot) **and** pre-order your Pilot Program kit on our **Indiegogo** crowdfunding campaign.

**To participate as a household:** Simply pre-order your Obaggo on our **Indiegogo** crowdfunding campaign (find link on [www.Obaggo.com](http://www.Obaggo.com) ).

**Why:** The goals of the pilot program are to test the Obaggo plastic film compression devices in real-world settings, to capture densified post-consumer film for analysis and reuse, to develop the education and training approaches to minimize contamination, to showcase the novel approach to plastic film recycling, and to develop end-markets for the captured material.

**Cost:** Pilot Program participation costs for a town will range from \$1500 to \$2000 (final price TBD), and for the individual household, between \$199 and \$250 for an Obaggo appliance, plus shipping. Final costs will be published in our crowdfunding campaign, set to launch September 29.



# What is Obaggo?

Obaggo is a company dedicated to revolutionizing how plastic bags and packaging film are recycled.

Each year in the U.S., households consume over 380 billion pieces of plastic bags and packaging film. The single-use grocery bags alone, over 100 million of them, lined-up end-to-end, would stretch to the moon and back over 60 times.

Yet, less than 5% of plastic bags and packaging film are ever recycled.

The main reason is, plastic bags and film aren't accepted in most curbside collection or transfer-station recycling programs. Their thin, flimsy, shape causes them to jam the equipment that sorts other recyclables.

Obaggo solves this problem by providing the consumer, or the municipality, with an appliance that compacts the bags into rigid disks.

The disks are now sortable objects, economical to collect at recycling centers. Our long-term goal is to get Obaggo disks accepted in curbside collection programs.



Until Obaggo disks are accepted in your curbside recycling bin, Obaggo will provide you with a phone app that will show you the closest places to recycle your Obaggo disks...

...which may be an Obaggo drop-off bin at your local recycling center.

To pre-order an Obaggo and support this worthwhile project, please visit our [Indiegogo](#) crowdfunding campaign, set to launch September 29. A link can be found on [www.obaggo.com](http://www.obaggo.com). Thanks for your support! Dave New, founder and CEO

